



NEWS RELEASE

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HailExpress™ Service – Daily hail reporting service now available for 3 month, 6 month or 12 month subscriptions

NORMAN, Okla. (April 7, 2004) – Weather Decision Technologies, Inc. (WDT), announces its HailExpress™ Service is now available for a 3 month service subscription. Previously only available for 6 or 12 month subscriptions, HailExpress Service is now offered for 3 month service, based on customer request. The HailExpress Service provides hail path locations and size estimates. The service benefits roofers, dent removal, insurance companies and others who need to react when hailstorms occur.

The HailExpress™ service is created on a daily basis, for the prior 24-hour period and is sent via email or provided via the Internet. When hail occurs, a regional color map (showing where hail fell and the estimated size) is created along with city-level maps for cities within the region (population of 100,000+). The maps are provided in .pdf format, allowing the customer to zoom in and closely examine where hail fell including areas with 3/4" to 1 3/4" diameter hail and 2" or greater diameter hail.

The technology behind HailExpress™ is WDT's patent-pending HailSwath Prediction Algorithm (HPA) that integrates National Weather Service, NEXRAD Doppler Radar Data and observed hail data. Coupling state-of-the-art weather information from the Radar data with actual sightings (as available from the National Weather Service and other sources) provides a statistically reliable data set from which the algorithm can estimate hail size and the geographical regions where hail fell. The HPA runs 24 hours a day, 7 days a week monitoring for hail activity and WDT expert meteorologists utilize the output of the HPA and their own knowledge of storms and radar to determine the areal coverage and size of hail.

HailExpress™ Service starts at just \$1,905 for a one region, three-month service. Enhancement features or customization to integrate with other data (population density, zipcode boundaries, etc.) is also available. For more information on HailExpress, please visit http://www.hailtrax.com/hailexpress_desc_2.html or contact Lynne Lawry at 520.232.0336 or lynnelawry@hailtrax.com.

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*Based in Norman, Okla., **Weather Decision Technologies, Inc.** was created by a team of leading experts in developing automated systems that predict weather phenomena. WDT has developed, and/or exclusively licensed a number of unique patented techniques that automatically predict hazardous weather phenomena up to 60 minutes in advance that provide an unmatched ability to minimize downtime and reduce operating costs. Current clients include American Airlines, Williams Energy Marketing & Trading Company, Western Resources, Salt River Project and Greater Harris County (Tex.) 911. Find more information at www.wdtinc.com.*